

17 August, 2023

Video Celebrates the Centenary of Carlos Cruz-Diez: Celebrating the origins the master of Color and Light

The teams of the Cruz-Diez studios and Cruz-Diez Foundation, with the collaboration and support of the artist's family, are proud to present a never-before-seen video celebrating the centenary of the renowned artist Carlos Cruz-Diez.

With small hand drawings, and his well known joy and playfulness, Cruz-Diez shares about his youth and the path that led him to his lifelong research through color and light. An inspiring journey that left a deep imprint on the history of contemporary art.

Born on August 17, 1923, in Caracas, Venezuela, Carlos Cruz-Diez dedicated his life to exploring the relationship between color and perception. As a pioneer of the Op and Kinetic Art movements, Cruz-Diez's innovative techniques and mesmerizing artworks have brought a different way of perceiving color to contemporary art.

"That is precisely what led me to conclude that art must be for people and everything I do must be shared."

Cruz-Diez

As part of the centenary celebrations, the video is to be launched on Cruz-Diez's official website and social media platforms. The video will be accessible to art enthusiasts and audiences worldwide.

Join us in commemorating the centenary of Carlos Cruz-Diez by exploring and sharing the video. Following the hashtag #CruzDiez100 to be a part of the conversation and share your thoughts on the enduring influence of this remarkable artist.

For more information about the centenary celebrations and to access the video, please visit www.cruz-diez.com.